

## **CVWBC: COACHELLA VALLEY WOMEN'S BUSINESS CENTER ANNOUNCES SEMINAR ON THE ABC'S OF STARTING YOUR BUSINESS.**

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By: CVWBC

**Palm Desert, California.** – The Coachella Valley Women's Business Center (CVWBC), a program of the Inland Empire Center for Entrepreneurship (IECE) at California State University San Bernardino, in partnership with U.S. Small Business Administration (SBA), will hold a seminar entitled, "Successful Start-Ups: The ABC's of Starting Your Own Business". The seminar will be held on February 2 from 9 a.m. to 12:30 p.m. Participants may register online at [www.cvwbc.org](http://www.cvwbc.org). The cost for the workshop is \$20 at the door, or \$15 with online registration.

The seminar will be presented by Olga S. Betancourt, Director of Coachella Valley Women's Business Center. The seminar will be an interactive discussion on the role of an entrepreneur and will present the steps to take when starting a business. Participants will obtain contact information for the myriad of entities that are part of the start-up process and discover the sources of funding available to local existing and aspiring small business owners.

The CVWBC provides free business counseling, training, mentoring, and networking designed for entrepreneurs and women in business or women who want to start a business. The Center's programs and services provided are targeted to a diverse range of needs and skill levels to meet all the client needs. CVWBC provides services to Latina entrepreneurs, currently the fastest growing group of women-owned business in the country, by providing services both in English and Spanish.

The Coachella Valley Women's Business Center is located at 53-990 Enterprise Way, Suite 8 in Coachella, with a satellite office at 73-710 Fred Waring Drive, Suite 106, Palm Desert. For an appointment, information on the programs and services, 2008 seminar schedule or more information on the "ABC's of Starting Your Own Business", contact Kim Scanlan at (760) 898-1510 or register online at [www.cvwbc.org](http://www.cvwbc.org).



*The CVWBC is a cooperative program between the Inland Empire Center for Entrepreneurship (IECE) and the US Small Business Administration (SBA). This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made at least two weeks in advance. Contact Olga S. Betancourt at 898.1510*