

CVWBC: COACHELLA VALLEY WOMEN'S BUSINESS CENTER ANNOUNCES 2008 SEMINARS FOR ASPIRING AND EXISTING BUSINESS OWNERS

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By: CVWBC

Palm Desert, California. – The Coachella Valley Women's Business Center (CVWBC), a program of the Inland Empire Center for Entrepreneurship (IECE) at California State University San Bernardino, in partnership with U.S. Small Business Administration (SBA), will hold a seminar series entitled, "Writing a Business Plan: Plan for Business Success". The five part series will begin on February 12 from 6 p.m. to 9 p.m. Participants may register online at www.cvwbc.org. The cost for the seminar is \$100 for the series of five seminars or \$20 per session with online registration, or \$25 per session at the door.

The seminars will be presented by Olga S. Betancourt, Director of Coachella Valley Women's Business Center. In the series, participants will develop their own Business Plan, beginning with an entrepreneurial vision, leading to a product description, defining a market to target, establishing an operations plan and finishing with financial projections. Each attendee will work in writing a detailed description of their own business, specify the goals, evaluate the skills and the experiences required of the owners and managers, identify competitive advantages, conduct market research, and much more. For more information on the series, please contact Kim Scanlan at 760.898.1510

The CVWBC provides free business counseling, training, mentoring, and networking designed for women in business or women who want to start a business. The Center's programs and services provided are targeted to a diverse range of needs and skill levels to meet all the client needs. CVWBC provides services to Latina entrepreneurs, currently the fastest growing group of women-owned business in the country, by providing services both in English and Spanish.

The Coachella Valley Women's Business Center is located at 53-990 Enterprise Way, Suite 8 in Coachella, with a satellite office at 73-710 Fred Waring Drive, Suite 106, Palm Desert. For an appointment, information on the programs and services, 2008 seminar schedule or more information on the "Writing a Business Plan" series, contact Kim Scanlan at 760.898.1510 or register online at www.cvwbc.org .



The CVWBC is a cooperative program between the Inland Empire Center for Entrepreneurship (IECE) and the US Small Business Administration (SBA). This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made at least two weeks in advance. Contact Olga S. Betancourt at 898.1510