

**CVWBC: COACHELLA VALLEY WOMEN'S BUSINESS CENTER ANNOUNCES
HIGH TEA AND CONVERSATION.**

March 21, 2008

By: CVWBC

Palm Desert, California. – The Coachella Valley Women's Business Center (CVWBC), a program of the Inland Empire Center for Entrepreneurship (IECE) at California State University San Bernardino, in partnership with U.S. Small Business Administration (SBA), will hold an event at The Bistro located in Villa Portofino in Palm Desert entitled "High Tea and Conversation". The event will be held on April 19 from 12:30 p.m. to 3:30 p.m. Registration can be made at www.cvwbc.org. The cost is \$35 with on-line pre-registration only.

The event will be presented by Olga S. Betancourt, Director of Coachella Valley Women's Business Center, and will feature speaker Ms. Judith Weigle, author, speaker, marketing entrepreneur, and entertainment producer. Ms. Weigle earned her B.A. in English Literature at Duquesne University in Pittsburgh, PA, with minors in music, journalism, communications, education, and philosophy, all of which have served her in her career choices.

Ms. Weigle's recent book, My Office is a Three-Ring Circus! Must I Take Orders From Clowns? explores the business world from a perspective unlike any other, as one of Ms. Weigle's longest-running marketing and public relations accounts was Clyde Beatty-Cole Bros. Circus. Ms. Weigle will speak on "How to Creatively Live Through Change", a timely and stimulating subject. Ms. Weigle has a lively and interesting story to tell, full of humor, based on life experience, she will illustrate what possibilities life holds when the cup looks half empty.

The CVWBC provides free business counseling, training, mentoring, and networking designed for women in business or women who want to start a business. The Center's programs and services provided are targeted to a diverse range of needs and skill levels to meet all the client needs. CVWBC provides services to Latina entrepreneurs, currently the fastest growing group of women-owned business in the country, by providing services both in English and Spanish.

The Coachella Valley Women's Business Center is located at 53-990 Enterprise Way, Suite 8 in Coachella, with a satellite office at 73-710 Fred Waring Drive, Suite 106, Palm Desert. For an appointment, information on the programs and services, 2008 seminar schedule or more information on the High Tea, contact Kim Scanlan at (760) 898-1510 or register online at www.cvwbc.org .



The CVWBC is a cooperative program between the Inland Empire Center for Entrepreneurship (IECE) and the US Small Business Administration (SBA). This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made at least two weeks in advance. Contact Olga S. Betancourt at 898.1510